



# WeGenerate

PEOPLE-CENTRIC SUSTAINABLE NEIGHBOURHOODS



Co-funded by  
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## Newsletter 2

November 2024

**Greetings from the WeGenerate Project Team!**

Welcome to the second edition of the **WeGenerate** newsletter! We are pleased to reconnect and share the latest updates, progress, and insights from our collaborative work to rejuvenate urban spaces and champion sustainable growth.

## IN THIS ISSUE

**The Project:** The goals, the scope, and the consortium behind our urban renewal endeavour.

**Fellow Cities:** Since our last newsletter, we've had the pleasure of welcoming five new cities to the project. Learn about who they are and their expectations for this journey.

**Engagement Highlights:** Discover how we are actively involving other cities, projects and stakeholders in the regeneration process.

**Ongoing Work:** Read about what we have been working on recently.



# THE PROJECT



**WeGenerate – Co-creating People-Centric Sustainable Neighbourhoods through Urban Regeneration** is a 4-year Horizon Europe research and innovation project running until October 2027. It is developed by [21 partners from 9 different countries](#).

**WeGenerate** is all about bringing people together to shape the future of their communities during urban regeneration. Instead of just building for people, we're embracing a new approach where we build with them. That means everyone – cities, citizens, businesses, researchers, and more – works together to create neighbourhoods that are sustainable, resilient, inclusive, and simply beautiful.

It revolves around the stories of four neighbourhoods and their communities located in different parts of Europe: [Bucharest](#) (Romania), [Cascais](#) (Portugal), [Cesena](#) (Italy) and [Tampere](#) (Finland). Each one is unique, with its own set of challenges and stages of development, but they all share a common

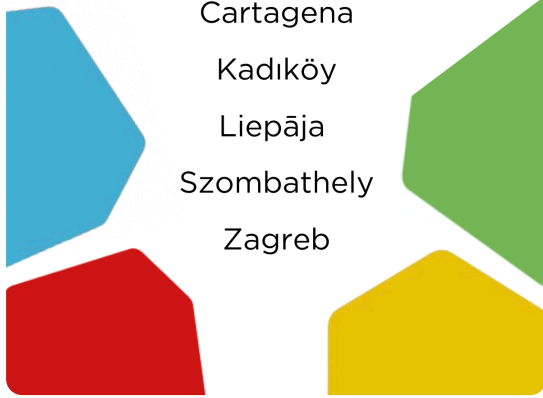
**WeGenerate** is here to help these communities reinvent themselves, uncovering new values and opportunities along the way. Through collaborative efforts, we aim to **revitalise neighbourhoods, enhance infrastructure, promote social inclusion, and create vibrant, resilient cities for future generations.**



# FELLOW CITIES



# Welcome!



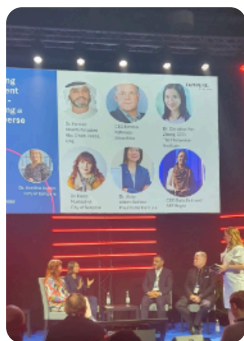
Cartagena  
Kadıköy  
Liepāja  
Szombathely  
Zagreb

Five exceptional cities [joined](#) the WeGenerate innovation community, following an impressive response to our Call for Fellow Cities. Out of 26 highly-qualified applications from 16 different countries, **Cartagena** (Spain), **Kadıköy** (Turkey), **Liepāja** (Latvia), **Szombathely** (Hungary), and **Zagreb** (Croatia) have been chosen to become our Fellow Cities.

We are excited to embark on this transformative journey with the [Fellow Cities](#) and look forward to the innovative urban solutions that will emerge from this collaboration as part of the Fellow Cities Exchange Programme.



## ENGAGEMENT HIGHLIGHTS



**Tampere Study Visit and IMAGINE Conference**  
The Digital Twin Development and the Metaverse Vision were at the core of the visit in Finland. [Learn more.](#)



**What makes a good place?**  
An insightful article about a participation in the Placemaking Europe 2024 conference in the Netherlands. [Read it here.](#)



## Additional engagement events

WeGenerate partners participated in various events to actively engage other cities, projects, and stakeholders, raising awareness about the impactful work underway in the project: [Sustainable Places Conference 2024](#) in Luxembourg, [Nordic - Singapore Innovation Days 2024](#), [The Social Policy Conference](#) in Finland, and [Tomorrow.Mobility World Congress](#) in Barcelona.



## ONGOING WORK



Bucharest steps toward transformation include cutting-edge energy simulations and sustainable building retrofits. [Learn more.](#)



Tampere has kicked-off a new phase in resident engagement by testing out the developed digital twin with community members. [Learn more.](#)



Demo Cities held a workshop to develop a community engagement strategy, supported by new guidance tools. [Learn more.](#)



Cascais inaugurated the installation of photovoltaic systems in public buildings. [Learn more.](#)



An impact model that emphasises a neighbourhood-based approach. [Learn more.](#)



Cesena hosted the third WeGenerate Consortium meeting in October. [Learn more.](#)

## Before you go

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Join us on this journey toward a more vibrant, equitable, and sustainable urban future. Together, we can create cities that thrive for all.



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