



WeGenerate

PEOPLE-CENTRIC SUSTAINABLE NEIGHBOURHOODS



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Newsletter 3

May 2025

Greetings from the WeGenerate Project Team!

Welcome to the third edition of the WeGenerate newsletter! We're happy to be back with more stories, milestones, and reflections from our ongoing journey to transform urban spaces through community-driven innovation and sustainable development.

IN THIS ISSUE

Behind the Scenes: Get a behind-the-scenes look at WeGenerate coordination with Vicky Albert-Seifried from Fraunhofer ISE, as she shares insights on managing a nine-country consortium and driving people-focused innovation.

Demo Cities Action Plans & Implementation Roadmaps: Explore how our four demo cities - Bucharest, Cascais Cesena, and Tampere - are turning bold ideas into action through newly released strategies for sustainable urban transformation.

Engagement Highlights: Discover how we are actively involving other cities, projects and stakeholders in the regeneration process.

What Else We've Been Up to: Dive into the latest activities and developments driving WeGenerate forward behind the scenes.



BEHIND THE SCENES

Meet the Coordinator Behind the Scenes of WeGenerate

In this interview, [Vicky Albert-Seifried](#) of [Fraunhofer ISE](#) shares insights into the daily challenges, memorable milestones, and key priorities shaping the WeGenerate project.

Discover how strong collaboration, trust, and a touch of Picasso-style creativity are driving the project forward.

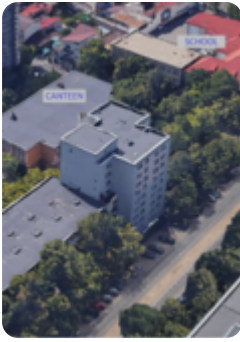


[Read the full interview](#)



DEMO CITIES





Bucharest District 2: Co-Creating a Greener Urban Future

Bucharest's Local Circle has launched its WeGenerate Action Plan to turn District 2 into a model of smart, climate-resilient urban living. With actions ranging from deep energy retrofits and shared energy platforms to nature-based public space redesign and Digital Twin simulations, the plan places students and residents at the heart of the transformation.

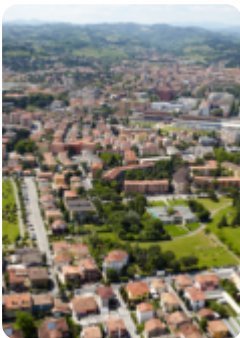
Discover how Bucharest is shaping a smarter district



Cascais Action Plan: Energy Communities for Social Impact

The Cascais Local Circle has unveiled its WeGenerate Action Plan, focused on reducing energy poverty and improving living conditions in the Alcabideche neighbourhood. By combining Renewable Energy Communities, Digital Twin technology, and strong community engagement, the plan offers a bold vision for inclusive, scalable urban transformation.

Explore Cascais' path to energy empowerment



Cesena's Action Plan: Reconnecting a Divided City

The Cesena Local Circle has released its ambitious Action Plan and Roadmap under the WeGenerate project, aiming to reconnect urban areas split by a railway through sustainable mobility, climate-adaptive public spaces, and digital innovation. From co-designed green spaces to a Digital Twin for energy-efficient renovation, the plan puts community engagement at its core.

Discover Cesena's renovation journey



Tampere's Roadmap: Digital Twins for Walkable Cities

Tampere is stepping into the future with a smart, citizen-driven plan to enhance walkability in its city centre. The new Action Plan blends Digital Twin technology, community co-creation, and sustainability to redesign public spaces, boost safety, and promote low-emission mobility—making Tampere a pioneer in data-informed urban transformation.

Take a closer look at
Tampere's vision



ENGAGEMENT HIGHLIGHTS



WeGenerate featured at a Digital Twin Conference in Bucharest

The city of Tampere presented WeGenerate at the Digital Twin Conference - EU-CONEXUS Enables: Best Practices and Case Studies, hosted by the Technical University of Civil Engineering Bucharest. A keynote speech showcased Tampere's Digital Twin development and the broad potential of this technology to support co-creation and smarter, more inclusive urban planning

Learn more



Other Engagement Events

WeGenerate partners participated in various events to actively engage other cities, projects, and stakeholders, raising awareness about the impactful work underway at WeGenerate: **REHVA Congress** (Brussels, BE), **Technical Deep Dive Cities and Climate Change** (Tokyo, JP) **Anniversary event celebrating the Centenary of Școala Gimnazială Nr. 31** (Bucharest, RO), **NetZeroCities Twinning Learning Programme Antalya Urbanwise** (Online), **Re-Value Round on Energy Transition** hosted

by Cascais Ambiente (Cascais, PT), **Re-Value Round 01/25 “Engage, Educate, Empower: Digital Approaches for Climate Action”**, **Positive Energy Districts** (Cesena, IT) and **Lecture “WeGenerate Project - Mitigating Energy Poverty through Energy Communities”** (Lisboa, PT).



Upcoming: WeGenerate at the Urban Future 2025

We're excited to announce that WeGenerate will be part of [Urban Future 2025](#) in Łódź, Poland - Europe's leading event for urban sustainability, happening from 21–23 May.

Together with hundreds of change makers, we'll explore solutions for building more liveable, inclusive, and forward-looking cities. Don't miss our contributions to key sessions:

- **Trust me. I'm a Change Maker** - Collaborating in politically complex times
- **AI and Data for Better Cities** - Executive briefing on the latest AI trends
- **Citizen Engagement Tools and Methods** - Bridging citizens and professionals
- **How to Get the EU to Finance Your Project** - Workshop for city managers
- **Walk it Off** - Rethinking urban mobility in car-centric cities

WHAT ELSE WE'VE BEEN UP TO



Fellow Cities Exchange Programme

Discover how our Fellow Cities have already worked together to co-create practical strategies



WeGenerate Study Visit in Cascais

The visit programme featured workshops, site visits and collaborative exchanges on energy and urban development.



What kind of bugs come out in the night garden?

Together with the Children's Cultural Centre Rulla, we have organised a drawing competition for

for sustainable urban
transformation.

[See details](#)

[Read more](#)

children in the heart of
Tampere.

[Discover more](#)

Before you go

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Join us on this journey toward a more vibrant, equitable, and sustainable urban future. Together, we can create cities that thrive for all.



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