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PRESS RELEASE

WeGenerate Releases Policy Paper on Resilient and Inclusive Urban Mobility

WeGenerate has published its third policy paper, *Mobilising Change - Small-scale actions for resilient and inclusive cities*, exploring how cities can use small-scale, digital and place-based urban regeneration actions to support more sustainable, resilient, accessible, and inclusive mobility systems. The paper provides guidance for policymakers, local authorities, and urban practitioners on bridging the gap between ambitious mobility objectives and their practical implementation.

Mobilising Change examines the European Union policy landscape on sustainable mobility, highlighting the growing emphasis on multimodality, accessibility, digitalisation, resilience, and social inclusion. Despite increasingly comprehensive policy frameworks, cities continue to face significant implementation challenges, including limited funding and institutional capacity, competing demands for public space, political barriers, and established travel behaviours.

The paper explores the potential of Light Urban Regeneration Actions (LURAs), such as improvements to streets and public spaces, mobility hubs, digital mobility services, and innovative approaches to planning and governance. Rather than replacing large-scale infrastructure investments, these small-scale interventions can complement wider mobility strategies by allowing cities to test solutions, generate local knowledge, and build support for longer-term change.

A central finding of the paper is that the impact of small-scale interventions can extend beyond their immediate physical footprint. When embedded within wider mobility strategies and supportive governance structures, LURAs can generate “ripple effects” by influencing everyday travel behaviour, strengthening institutional learning, increasing public acceptance, and creating pathways towards wider mobility transformation.

The paper identifies three interconnected areas where LURAs can contribute to mobility transitions: improving active mobility through better streets and public spaces; strengthening multimodality through mobility hubs and connected digital services; and enabling systemic mobility planning through strategic frameworks, digital tools, and data-driven decision-making. Together, these approaches can help make sustainable mobility more accessible, attractive, and practical for diverse groups of residents.

Drawing on experiences from WeGenerate Demo Cities and Fellow Cities, including Tampere (Finland), Cesena (Italy), Cascais (Portugal), Liepāja (Latvia), and Cartagena (Spain), the paper

demonstrates how locally embedded actions can contribute to broader mobility transformation while responding to different urban contexts and user needs.

The policy paper concludes with recommendations for European, national, and local decision-makers. These include strengthening policy coherence, interoperability, long-term funding, and knowledge exchange at European level; creating enabling regulatory, financial, and institutional conditions at national level; and adopting integrated, human-centred approaches at local level that strengthen cross-sectoral coordination, engage citizens, and use small-scale interventions as opportunities for learning and scaling.

Mobilising Change is intended to support policymakers, city practitioners, transport and mobility professionals, and other urban stakeholders in designing mobility transitions that are not only sustainable, but also resilient, accessible, and inclusive.

Read the full policy paper [here](#).

WeGenerate - Co-creating people-centric sustainable neighbourhoods through urban regeneration is a Horizon Europe Innovation Action seeking to infuse the elements of people and co-creation in the urban regeneration processes. The project is based on the journeys of four neighbourhoods and their communities located in different parts of Europe: Bucharest (Romania), Cascais (Portugal), Cesena (Italy) and Tampere (Finland). To learn more about WeGenerate, visit our [website](#)!

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